

PRIMCO[®]

PAINTS



www.primcopaints.com



CFA / DISTRIBUTOR / DEALER
APPOINTMENT
FORM



GENERAL TERMS & CONDITIONS

1. The rates quoted are Ex-Depot / Branch / Godown / with freight being Pre-paid by the Company for delivery at the destination.
2. The rates quoted are exclusive of Goods and Services Tax (GST) and other local taxes and levies, if any as applicable from time to time by the Govt.
3. The prices contained herein are applicable for dispatch by authorized road transport. If dispatch is done through other modes of transport the difference in freight and packing charges will be charged to the customer's account.
4. The Company will not be responsible for any leakage, breakage, shortage, damage or loss in transit.
5. The Company reserves the right to collect advance order. All orders are subject to availability of stock.
6. The Dealer Prices (DPL) mentioned in this Price list are subject to change without prior notice. In the event of a revision in prices, the prices ruling at the time of delivery will apply.
7. A cash discount (CD) will be allowed on the Dealer Price list, net of all Bill Rebates & Discounts allowed in the invoice to the dealers who made / settled payments as per the Credit Policy of the Company.
8. By placing an order or accepting the goods, the dealers and purchasers agree to the terms and conditions mentioned herein.
9. On introduction of GST the dealer / purchaser placing order or accepting goods agrees to Company becoming liable for payment for any tax, interest, penalty on account of any error / omission / delay / failure by the dealer / purchaser in complying with the provisions of the proposed GST. The Company shall recover such amount along with the provision of the proposed GST. The Company shall recover such amount with interest and penalty forthwith.
- 10 The Company at its solo discretion will or any other issue related to Company's Sales policies as laid down / decide not to deliver any order to a Dealer, in case of payment defaults / bad behavior / Non Compliance of Company's Credit Policy.
11. In case of any dispute the same is subject to the exclusive jurisdiction of the courts in Ghaziabad, Uttar Pradesh (INDIA).

STANDARD CARTON PACKINGS

FOR DECORATIVE PAINTS PRODUCTS

All Liquid Paints (Solvent & Water Base)

(4x4 Ltr., 6x1Ltr., 8x500 ml, 10x200ml, 20x100ml, 20x50ml.)

CEMENT PAINT & PUTTY (POUCHES)

(4x5kg., 20x1kg., 1x40kg., 1x20kg., 1x25kg.)

DISTEMPER & ACRYLIC PUTTY

(4 x 5kg., 6x2kg., 25x1kg. Pouch Bucket)

EMULSIONS, PRIMERS, ALUMINIUM PAINT, VARNISH, SEALER, LACQUER

(4x4 Ltr., 6x1Ltr., 8x500ml., 10x200ml., 20x100ml., 20x50ml.)

STAINER & COLORANT

(20x50ml., 20x100ml., 10x200ml., 6x1ltr.)

MELAMINE

(20Ltr., 1x4 Ltr., 6x1Ltr.)

THINNER & NC THINNER

(1x20ltr., 4x5ltr., 12x1ltr.)

G.P THINNER & MTO

(20x800ml., 40x400ml., 4x4ltr., 1x20ltr.)

**RTGS / NEFT / CHEQUES / DEMAND DRAFTS
SHOULD BE DRAWN IN FAVOUR OF:**

PRIMCO INDUSTRIES PVT. LTD.

CC ACCOUNT NO. : XXXXXXXXXXXXXXXX
 IFSC CODE : XXXXXXXXXXXXXXXX
 BANK NAME : XXXXXXXXXXXXXXXX
 BRANCH : XXXXXXXXXXXXXXXX

GST NO. XXXXXXXXXXXXXXXX

APPLICATION FOR CFA / DISTRIBUTORSHIP / DEALERSHIP

S.No.: _____ Depot: _____ ASM/SSO/SO: _____

A. (Please fill the form in BLOCK LETTERS ONLY)

B. (All Amount should be in Rs. lacs only)

PHOTO

1. **NAME OF THE FIRM:** _____

2. (A) OFFICE ADDRESS: _____

PIN CODE:

(B) TELEPHONE OFFICE: _____ (1) MOBILE: _____

(2) MOBILE (W) _____ (3) E-MAIL: _____

3. TYPE OF FIRM (PLEASE TICK) SOLE PROPRIETORSHIP PARTNERSHIP
 PRIVATE LIMITED PUBLIC LIMITED

4. PAN NO. OF THE FIRM: _____ AADHAR CARD NO.: _____

5. PAN NO. OF THE PROP. / PARTNER: _____

REGISTRATION DETAILS

6. G.S.T. NO. _____ TRADE LICENCE NO. _____

NAME OF THE PROPRIETOR / PARTNER / DIRECTOR

MR. / MRS. / MS.: _____

(A) PERMANENT RESIDENCE ADDRESS: _____

(B) TELEPHONE: (1) _____ (2) MOBILE NO.: _____

7. DETAILS OF OTHER PARTNERS / DIRECTORS

PARTNER / DIRECTOR NAME	AGE	OCCUPATION	ADDRESS / MOBILE NO.

8. PRESENT LINE OF BUSINESS:

9. NATURE OF BUSINESS:

RETAILING	<input type="checkbox"/>	STOCKIST	<input type="checkbox"/>
WHOLESALE	<input type="checkbox"/>	DISTRIBUTOR	<input type="checkbox"/>
COMMISSION AGENT	<input type="checkbox"/>	CFA	<input type="checkbox"/>

10. NO. OF PAINTS / HARDWARE / SANITARY COMPANIES DEALING:

11. BUSINESS DETAILS:

S.NO.	NAME OF THE COMPANY	MAIN PRODUCTS	TOTAL TURNOVER IN LAST 3 YEARS (RS. LACS)

12. OTHER BUSINESS IN HAND: 1.: _____
 2.: _____
 3.: _____

13. INFRASTRUCTURE DETAILS

1. FOR OFFICE _____
 2. FOR GODOWN _____
 3. FOR RETAIL COUNTER _____

14. 1. NO. OF GODOWN HELD (OWNED) _____ RENTED _____
 2. GODOWN SPACE (SQ.FT.) _____
 3. ADDRESS OF GODOWN _____
 4. LOCATION _____
 5. TELEPHONE NO. _____
 6. PERSON IN-CHARGE GODOWN _____
 7. TELEPHONE NO. _____ MOBILE NO. _____

COMPUTER IN USE: YES NO WIFI FACILITY YES NO
 FIRE FIGHTING FACILITY: YES NO PRINTER YES NO
 CCTV CAMERA: YES NO FURNITURES YES NO

MARKET REPUTATION / CREDIBILITY _____

15. BANKING DETAILS

NAME OF THE BANKER & ADDRESS WITH TELEPHONE _____
 ACCOUNT NO.: _____
 IFSC CODE: _____
 BANKER'S NAME: _____
 BRANCH: _____

16. PROJECT / CONTRACTORS / PAINTERS BUSINESS

1. WHETHER YOU ARE CURRENTLY DOING PROJECT WORK: _____
 2. STATE CURRENTLY MAJOR PROJECTS BEING DONE IN LAST 2 YEARS: _____
 3. NO. OF CONTRACTORS WHO ARE PURCHASING PAINTS FROM YOU: _____
 4. NO. OF PAINTERS WHO ARE ASSOCIATED WITH YOU: _____

17. RECOMMENDED FOR CFA / DISTRIBUTORSHIP / DEALERSHIP (ASM / RSM / GM)

SR. NO.	NAME	DESIGNATION	SIGNATURE

SECURITY DEPOSIT _____

COLLATERAL CHEQUE DETAILS _____

CREDIT LIMIT PROPOSED _____ **CREDIT LIMIT SANCTIONED** _____

TERMS & CONDITIONS

1. All the Schemes/ Circulars will be Mailed / Whatsapp or Hard Copies duly signed will be couriered or handed over by the Company Sales Officials to all the Dealers / Distributors every month & no hand written or verbal commitment made by any Sales Personnel stands valid under any circumstances during the settlement of accounts.
2. Any type of Schemes, Turnover Discount, Monthly Rebates or Special Discount declared by the Company from time to time will be settled as per the norms of the company.
3. Cash Discount @ 5% will be applicable for 21 Days payment terms & RPPD will be 3.5% for 35 days payment norms. Payment received after 45 days will not be entitled for any CD & Account will be locked after 50 Days from the Date of Billing.
4. Supply of materials will be as per availability of its stock at Company's Godown. Delivery will be Ex stock.
5. Any loss or damages if detected on receipt of the material from the Company, should be informed immediately by the Distributor/ Dealer to the concerned State Head of the Company or otherwise the Company shall not be responsible for such loss or damages.
6. All the dispute (s) will be subject to Ghaziabad, Uttar Pradesh, jurisdiction only.

I STATE THAT I HAVE GONE THROUGH THE COMMERCIAL POLICY OF YOUR COMPANY AND I HAVE FULLY UNDERSTOOD IT. I AGREE TO ABIDE BY THE SAME.

SIGNATURE OF DIST. / DEALER
WITH STAMP

DATE: _____ PLACE: _____

RECOMMENDED BY
SO / SSO / AM

SANCTIONED BY
ASM / RSM / DGM

SANCTIONED BY
GM / VP

CHECKED BY
ACCOUNTS MGR.

AUTHORISED BY
COO / DIRECTOR

APPROVED

CREDIT LIMIT _____ CREDIT DAYS _____

CUSTOMER CODE NO. _____ DATE _____
(SYSTEM DEPARTMENT)

NB : ATTACH GST / PAN CARD / ADHAR CARD / TRADE LICENSE / CHEQUE AS APPLICABLE.



PRIMCO[®]
P A I N T S



Marketed By:
PRIMCO INDUSTRIES PVT. LTD.

57/1/16, Site-IV, Sahibabad Industrial Area, Distt. Ghazlabad (U.P) Pin Code-201 010

Manufactured By:

PRIMCO INDUSTRIES

C-79, Sikandrabad Industrial Area, Distt. Bulandshahr (U.P) Pin Code-203 205

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www.primcopaints.com



At Primco Paints, we are committed to building safe and healthy living spaces that leads to your overall well being. Our entire interior & exterior range is low VOC & lead free.

For more colours option
and assistance, Scan the
QR code or visit
www.primcopaints.com



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1800-309-8111

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